



Meals on wheels – summer edition

1. More than 93,000 kids in Austin are eligible for subsidized lunches but relatively few take them – so City Square, The Capital Area Food Bank, PepsiCo, the USDA and the Texas Department of Agriculture teamed up recently to deliver lunches to hungry children at home during summer. Nationally, the Food for Good program has delivered 11 million meals to inner-city children since 2009. **2.** Matt Smith, senior manager of PepsiCo Food for Good, and Beverly Arnold, site director for the Capital Area Food Bank, helped deliver lunches. **3.** Food for Good route driver Tarphine Lewis battled heat hovering around 100 degrees to make sure kids and parent were aware of school lunch programs even during the summer.



Proof they're the best

The Proof team picked up an Agency of the Year Award at the Advertising Age Small Agency Awards ceremony late last month. From left: Principal and Executive Creative Director Craig Mikes, Group Account Director Jocelyn Friedman, Director of Digital Strategy and Architecture Ly Tran, and Group Account Director Sparky Witte.

At the water-energy nexus

Mingling at a recent Metropolitan Breakfast Club meeting are (from left) Jesse Garcia of The IIT Group; Clean Energy Incubator Co-Director Michael Webber; Elizabeth Rabacy of Cook-Joyce Inc. and Michelann Quimby.

